Master of Science in Instructional Technology
Learn how to create training, multimedia, websites, mobile apps, instructional games and simulations, and eLearning.

Corporate Track

How can this program benefit me?
◆ Over 90% job placement rate
◆ Over $500,000 increase in lifetime earnings
◆ Join a growing $110 billion industry

What companies hire instructional designers?
Graduates from our program accept positions from major corporations such as:
◆ Aetna
◆ Bank of America
◆ Booze Allen Hamilton
◆ Bristol Myers Squibb
◆ UL EduNeering
◆ Department of Defense
◆ John's Hopkins University
◆ Geisinger Health System
◆ Penn State Branch Campuses
◆ Strayer University

The courses for this track focus on the application of multimedia and online technologies for the design, development, and evaluation of interactive multimedia training.

Education Track

How can this program benefit me?
In addition to earning a Master's Degree graduates of this track with passing PRAXIS scores are also granted the Instructional Technology Specialist Certification by the Pennsylvania Department of Education.

What organizations hire instructional technology specialists?
Graduates from our program accept positions at education institutions around the country such as:
◆ Public School Districts
◆ Public Education Intermediate Units
◆ Community Colleges
◆ Universities

The courses for this track prepare individuals to integrate technologies into all phases of education and provide technology related support and professional development.

eLearning Developer Certificate

How can this program benefit me?
This certificate is ideal for people already working in the Instructional Technology field who want to update their eLearning skills and certifications.

How does this impact my career?
Professionals in many fields need to update their skills to stay competitive and current as technology changes and new software are introduced on the market. This eLearning Developers’ Certificate is for professionals such as:
◆ Training Specialists
◆ Instructional Technologists
◆ Staff Development Personnel
◆ Training Managers
◆ Media Specialists
◆ Curriculum Developers

The four courses for this certificate prepare individuals to design a variety of eLearning training.

How long does it take to complete the degree?
Our Master’s Degree requires 11 graduate courses. We offer courses each Spring, Summer, and Fall semester so a full time student can finish the degree and graduate in 4 academic semesters.

Is there an online course option?
You may complete our degree by taking courses at the Bloomsburg University campus or by taking our courses online from any location. Our online courses use a blend of “real time” online class meetings and online course materials to provide an interactive and engaging online experience.

For more information about our classes, department, and the application process please visit our website at http://iit.bloomu.edu. You are also welcome to contact any of our professors at 570-389-4506.