

CramerSweeney Instructional Design, LLC

501 Fellowship Road

Suite 301

Mount Laurel, NJ 08054

Website: www.cramersweeney.com

Apply Here: <http://www.cramersweeney.com/apply.html>



Job Title: Instructional Designer

Company Description:

CramerSweeney Instructional Design is a nationally recognized leader in developing custom corporate training solutions. With the benefit of having CramerSweeney Advertising & Design in our family of companies, our instructional designers work directly with some of the most creative art directors in the industry. This unusual collaboration results in customized corporate training products that inspire, engage, and sustain learning.

How We're Different: No matter what the delivery method, there is no substitute for extraordinary instructional design. At CramerSweeney Instructional Design, content development is our first priority, our last priority, and every one in between. Combine that with world-class design and you've got training deliverables that not only teach but also inspire learning.

Job Description:

We are looking for a highly motivated, energetic, and entrepreneurial instructional designer with experience in both instructor-led training design and development and e-learning design. You will be expected to:

- Use your talent to design and write highly engaging and effective training materials.
- Work with client subject matter experts and be able to organize and clearly relate complex ideas.
- Write learning and performance objectives, develop course outlines, and write design documents.
- Write course material deliverables that are functional, intuitive, informative, creative, and accurate.
- Design e-learning storyboards that include instructions for creative learner activities and interactions.
- Apply instructional and adult learning theories, accepted instructional design methodologies, accelerated learning principles and use of assessments and evaluations.

This is an environment that demands strong writing skills, attention to detail, creativity, enthusiasm, hard work, and a genuine commitment to client satisfaction.

Qualifications:

- Bachelor's or Master's (preferred) degree in instructional or technology education, or a related field.
- Strong analytical and writing skills.
- Experience writing content design documents and training materials for classroom facilitation.
- Experience writing content design documents and storyboards for e-learning programs.
- Experience with the most current instructional design tools and techniques.
- Proficiency with Microsoft Office products.
- Familiarity with graphic design tools.
- Ability to successfully handle a multi-project workload.
- Strong desire, commitment and success adhering to and meeting strict deadlines.
- Clear understanding of adult learning principles and accepted instructional design methodologies.
- Knowledge of current trends and best practices in corporate training and e-learning.
- Excellent presentation, communication, and interpersonal skills.
- Strong attention to detail.
- Strong business morals with a willingness and ability to work additional hours as needed.
- Ability to work independently as well as part of a team.
- Flexibility and ability to work in a rapidly changing environment.

Application Instructions:

Please go to <http://www.cramersweeney.com/apply.html> - Provide the information requested there, plus submit your resume AND cover letter. This is a full-time, on-site position. (We will bring interns in as well.) Minimal travel is required. No relocation assistance will be paid.